



**Indiana University, in partnership with
the National Conference on Race and Ethnicity (NCORE),**
will host the inaugural Midwest

IDEAL Conference

April 4 – 6, 2024

JW Marriott • Indianapolis, Indiana

The **IDEAL** Conference provides a regional forum for the critical exchange of resources, best practices, and research on the social and political landscape of diversity, equity, inclusion, and access in higher education. The major goal of the conference is to offer an affordable and accessible professional development resource for Midwestern secondary and post-secondary education institutions. **IDEAL** offers critical discourse in the following four areas: Teaching and Learning; Staff Recruitment, Retention, Development, and Belonging; Student Recruitment, Retention, Development and Belonging; and Institutional Leadership.

Visit [IDEAL.iu.edu](https://ideal.iu.edu) to learn more.






IDEAL

Inclusion, Diversity, Equity & Access in Leadership

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	Keynote Sponsor	Big Idea Sponsor* (Poster Session)	Platinum Sponsor	Gold Sponsor	Vendor
Cost	\$30,000	\$20,000	\$10,000	\$5,000	\$500
Complimentary Conference Registration	20	15	10	5	1
Conference Attendee Contact List	yes	yes	no	no	no
Exhibitor Booth Space	yes	yes	yes	yes	yes
Logo Display	Logo on conference website, with links to company page, conference program, and keynote session signage	Logo on conference website, with links to company page, conference program, and Big Idea Poster Session signage	Logo on conference website, with links to company page and conference program	Logo on conference website, with links to company page and conference program	Logo on conference website, with links to company page and conference program
Promotional Advertisement	3-minute promotional advertisement shown at opening and closing ceremonies and ad in conference program	Ad in conference program	Ad in conference program	no	no
Speaking Opportunities	Welcome and closing keynote introduction	3-minute welcome and award presenter at the Big Idea Poster Session awards presentation	3-minute welcome at the opening or closing reception	no	no
Stage Signage	Signage at all keynote sessions	Signage at the Big Idea Poster Session awards presentation	Signage at opening and closing receptions	no	no

*The funds from this sponsorship cover registration costs for presenters of poster sessions.

Visit [IDEAL.iu.edu](https://ideal.iu.edu) to learn more and secure your sponsorship.