



## IDEAL CONFERENCE

**March 27 – 29, 2025**

Sheraton Keystone Crossing • Indianapolis, Indiana

The **IDEAL** Conference will welcome 700 participants, vendors, and sponsors to Indianapolis, Indiana, this spring. Conference attendees will engage in critical discourse on a wide range of topics, including teaching and learning, student recruitment, retention, development, and belonging, and organizational leadership and human resource management. The primary goal of the conference is to offer an affordable and accessible professional development resource for Midwestern secondary and post-secondary education institutions, affiliated organizations, nonprofit and corporate leaders, and community members.

Visit [IDEAL.iu.edu](https://ideal.iu.edu) to learn more.



**INDIANA UNIVERSITY**




IDEAL CONFERENCE

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	Keynote Sponsor	Big Idea Sponsor* (Poster Session)	Platinum Sponsor	Gold Sponsor	Vendor
<b>Cost</b>	\$30,000	\$20,000	\$10,000	\$5,000	\$500
<b>Complimentary Conference Registration</b>	20	15	10	5	1
<b>Conference Attendee Contact List</b>	yes	yes	no	no	no
<b>Exhibitor Booth Space</b>	yes	yes	yes	yes	yes
<b>Logo Display</b>	Logo on conference website, with links to company page, conference program, and keynote session signage	Logo on conference website, with links to company page, conference program, and Big Idea Poster Session signage	Logo on conference website, with links to company page and conference program	Logo on conference website, with links to company page and conference program	Logo on conference website, with links to company page and conference program
<b>Promotional Advertisement</b>	3-minute promotional advertisement shown at opening and closing ceremonies and ad in conference program	Ad in conference program	Ad in conference program	no	no
<b>Speaking Opportunities</b>	Welcome and closing keynote introduction	3-minute welcome and award presenter at the Big Idea Poster Session awards presentation	3-minute welcome at the opening or closing reception	no	no
<b>Stage Signage</b>	Signage at all keynote sessions	Signage at the Big Idea Poster Session awards presentation	Signage at opening and closing receptions	no	no
<b>DEI Leadership Certification Registrations</b>	2	no	no	no	no

\* The funds from this sponsorship cover registration costs for presenters of poster sessions.

\* May register for spring or fall 2025

Visit [IDEAL.iu.edu](https://www.ideal.iu.edu) to learn more and secure your sponsorship.

Scan here to register:

